

JOB OPPORTUNITY ANNOUNCEMENT

Apply On-line at www.smctd.com/jobs.html

Employment Hotline (650) 508-6308

January 22, 2019

TITLE: Market Research & Development Intern
EMPLOYMENT TYPE: Temporary (Non-Exempt)
DIVISION: Communications
APPLICATION DEADLINE: Friday, March 1, 2019
PAY RANGE: \$18.00/hourly
WORK LOCATION: 1250 San Carlos Avenue, San Carlos, California
WORK SCHEDULE: Starting June 17, 2019 – 320 Hours Maximum

INTERNSHIP PROGRAM MISSION:

The Internship Program gives students the opportunity to apply the skills that they have learned in the classroom. In addition, the program gives students the opportunity to consider a career in the transit industry. The interns will gain invaluable experience by partnering and learning from our team of professionals.

JOB SUMMARY:

The Market Research & Development Intern will provide support to the development, implementation and reporting of marketing projects, primarily for research studies.

EXAMPLES OF ESSENTIAL FUNCTIONS:

- Assist in the development of scope of work for market research projects.
- Support the implementation of survey projects
- Assess the effectiveness of, recommend enhancements to, and prepare customer questionnaires.
- Review reports and execute data quality control.

EXAMPLES OF DUTIES:

- Track, analyze, and report ridership information.
- Perform all job duties and responsibilities in a safe manner to protect one's self, fellow employees and the public from injury or harm. Promote safety awareness and follow safety procedures in an effort to reduce or eliminate accidents.
- Perform other duties as assigned.

SUPERVISION: Work under the direct supervision of the market research analyst, who will assign tasks and responsibilities, and evaluate performance.

MINIMUM QUALIFICATIONS:

- Must be currently enrolled as a Junior or Senior undergraduate majoring in either Communications, Journalism, or Marketing.
- Must have competency in Word and Excel.
- Must have good organizational and analytical skills.
- Must possess good written and oral communication skills.
- Familiarity with survey methodology, project management, and online survey tools is a plus.

SELECTION PROCESS MAY INCLUDE:

Applications will be screened for completeness and minimum qualifications. Finalists will be interviewed by an election panel. Successful candidates must be approved by college or university.

EMPLOYMENT BENEFITS AT SAMTRANS:

Free transportation on SamTrans buses. Incentives are offered for riding other forms of public transit and for carpooling to and from work.

HOW TO APPLY:

Although we encourage applicants to apply online, we are still accepting paper applications.

- Apply online or complete a SamTrans Employment Application per instructions printed on the application.
- When completing the online application, please follow instructions on the Prospective Employee Reference Guide found at www.smctd.com/jobs.html. When completing the paper application, please specify the position for which the application is being submitted.
- Incomplete or improperly completed online or paper applications may be rejected even if you are qualified for the position for which you are applying. It is your responsibility to ensure that the online or paper application reflects the work experience and education needed to meet the requirements for the position(s) for which you are applying.
- Your completed application package must be received by the District's Human Resources Department by the specified deadline to receive consideration. Paper applications must be received by the Human Resources Department by 4:30 pm on the application deadline date. Online applications must be submitted prior to midnight on the application deadline date.

The Human Resources Department will make reasonable efforts in the recruitment/examination process to accommodate applicants with disabilities upon request. If you have a need for an accommodation, please call (650)508-6288. SamTrans is an Affirmative Action/Equal Opportunity Employer Minorities/Women/Persons with Disabilities/Veterans